

PERFECT PRODUCT PLACEMENT OF DRY ASSORTMENTS



THE SITUATION

- Poor visibility and orientation for shoppers, goods somewhat hard to reach
- Risk of tipping, no separation of goods, dangerous to move items, no permanent securing of items
- Untidy product presentation



OUR SOLUTION

POS-T System Tray with Pushfeed:

- A unique combination of shelf-ready packaging and pushfeed technology
- Easy and quick to install, just one component
- Automatic front of shelf display
- Easy to fill and remove



THE RESULT

- + 5 % sales in total
- 2 % less abandoned purchases
- Always the best visibility and accessibility
- Significantly reduced cost of shelf maintenance
- **High satisfaction** level among shop employees and customers