

# PERFECT PRODUCT PLACEMENT OF POWDERED DRINKS IN BAGS



## THE SITUATION

- Unstable and often prone to defective presentation solution
- Large investments in product presentation
- High maintenance costs
- A lot of space used for a small amount of products

## OUR SOLUTION

### POS-7 System Tray with Pushfeed:

- A unique combination of shelf-ready packaging and pushfeed technology
- Easy and quick to install, just one component
- Automatic front of shelf display
- Easy to fill and remove



## THE RESULT

- Partial rollout in South America
- + 12 % sales in total
- + 12 % less space required, 2 additional products placed per shelf
- Always the best visibility and accessibility
- Significantly reduced cost of shelf maintenance
- High satisfaction level among shop employees and customers