

PERFECT PRODUCT PLACEMENT OF TOBACCO GOODS



THE SITUATION

- Sloping tobacco shelves
- Suboptimal use of space
- Poor visibility and orientation
- Hard to fill due to high front panel



OUR SOLUTION

POS-T Pushfeed System:

- Automatic front of shelf display
- Fill and remove, easily and gently
- High stability, no damaging of goods

POS-T Glass Shelf incl. Bracket:

- Easy to modify
- Compatible with the supplied standpipe
- Optimal utilisation of space with horizontal presentation



THE RESULT

- + 80 % presentation space with 4 extra shelves
- - 17 % material costs for modernisation of metal and glass with LED shelf lighting
- Always the best visibility and focal point
- High satisfaction level among shop employees and customers